

AN INNOVATIVE
OUTREACH
PROGRAMME TO
EQUIP ADULTS WITH
DISSABILITIES WITH
KEY COMPETENCES
(SOCIAL
ENTREPRENEURIAL
AND DIGITAL)



ENTRE4ALL COMMUNITY SUPPORT CENTRES

Project number: 2019-1-SI01-KA204-060426

O2. ENTRE4ALL back pack: Educational - learning guide for setting up digital social entrepreneurship hubs

O2.1. Teaching and learning material based on the social activation approach

TEMPLATE: Training Techniques and handouts for adult educators/trainers

Partner: equalizent

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Module 3. Financial competences	
Activity Number	M3-T5-A2
Topic	5. Risk + insurance
Learning Outcomes	Understanding the differences between personal and business risk and choosing appropriate insurance
Learning approach	<input checked="" type="checkbox"/> Blended-learning opportunities <input checked="" type="checkbox"/> F2F training <input type="checkbox"/> Individual e-learning <input type="checkbox"/> Open-distance learning <input type="checkbox"/> Work-based learning <input checked="" type="checkbox"/> Community work <input type="checkbox"/> other (please specify)
Training Technique	Blended-learning (case study)
Duration	60 minutes
Facility/ Equipment	None
Participants will need:	Pens and paper
Attached worksheets	M3_T5_A2_SWOT_Analysis.xlsx M3_T5_A2_SWOT_Template.docx
Main Tasks / Procedure	<p>This activity requires country specific preparation. The trainer prepares one or more case studies based on information such as a the link below:</p> <p>Either in pairs or in groups, participants complete a SWOT analysis based on the case study they have been given.</p> <p>Once they have prepared their SWOT analysis, the pairs / groups are invited to present them to the rest of the class.</p> <p>For more in-depth analysis, all pairs / groups receive the same case study, and each group focuses on a different area (e.g. strengths).</p> <p>Alternatively, each group receives a different case study and presents the full SWOT analysis – depending on the time available and the familiarity of the group with SWOT analyses.</p>

<p>Useful Resources referenced to DATABANK (IO2-A2)</p>	<p>https://businesscasestudies.co.uk/swot-analysis-in-action</p>
<p>Tips</p>	

Worksheet 1

M3_T5_A2_SWOT_Analysis.xlsx

M3_T5_A2_SWOT_Template.docx

