

AN INNOVATIVE  
OUTREACH  
PROGRAMME TO  
EQUIP ADULTS WITH  
DISSABILITIES WITH  
KEY COMPETENCES  
(SOCIAL  
ENTREPRENEURIAL  
AND DIGITAL)



## **ENTRE4ALL COMMUNITY SUPPORT CENTRES**

Project number: 2019-1-SI01-KA204-060426

### **O2. ENTRE4ALL back pack: Educational - learning guide for setting up digital social entrepreneurship hubs**

#### **O2.1. Teaching and learning material based on the social activation approach**

**TEMPLATE:** Training Techniques and handouts for adult educators/trainers

**Partner:** Emphasys Centre

**Date:**

Module	1. [Social Skills]	
Activity Number	<b>M4-T3-A7</b>	
Topic	<b>Public Presentation</b>	
Learning Outcomes	<b><u>Basic (A): Referring to EQF level 3-4</u></b>	
	<u>Knowledge</u>	
	<ul style="list-style-type: none"> <li>To understand different styles of public presentation such as storytelling, visual etc.</li> </ul>	
	<u>Skills</u>	
Learning approach	<ul style="list-style-type: none"> <li>To identify the elements of public speaking including verbal/non-verbal communication, body language, ideas</li> </ul>	
	<u>Competences</u>	
	<ul style="list-style-type: none"> <li>To support verbal and non-verbal communication in public presentation</li> </ul>	
Training Technique	<input type="checkbox"/> Blended-learning opportunities	<input checked="" type="checkbox"/> F2F training
	<input type="checkbox"/> Individual e-learning	<input checked="" type="checkbox"/> Open-distance learning
	<input type="checkbox"/> Work-based learning	<input type="checkbox"/> Community work
	<input type="checkbox"/> other (please specify)	
Duration	<b>50 minutes</b>	
Facility/ Equipment	Classroom, Internet access, chairs, tables, training room	
Participants will need:	<i>Notepad, pen or pencil</i>	
Attached worksheets	B1-1: Presentation Styles B1-2: Elements of a presentation Exercise B1-3: Presentation Style Scenario	
Main Tasks / Procedure	<b>Task 1</b> The teacher makes an introduction to all students about the aim of the presentation and writes them on the whiteboard: To inform about the product, To instruct or teach a subject and To persuade members to accept a proposal. (15 minutes)	
	<b>Task 2</b> The teacher explains that there are 6 types of presentations; Connector, Coach, Instructor, Storytelling, Visual. The teacher explains each type based on the worksheet provided. The teacher provides the Worksheet: Public Presentation Styles. The teacher displays the following videos: The teacher reads aloud the Worksheet 1 after the end of each video.	

	<p>The teacher asks all class ‘which presentation style do you prefer and why’? The class has a discussion about their preferences.</p> <p>(35 minutes)</p> <p><b>Task 3</b> The teacher provides the B1-2: Elements of a presentation Exercise and explains the instructions to the students. Each student matches the terms with the definition. By the end of the exercise, the teacher discusses the correct answers. (10 minutes)</p> <p><b>Task 4</b> <b>Wrap it Up</b> The teacher summarises the key points – Why presentations are important, the elements of the presentation and the key presentation styles such as storytelling, visual and Instructor. (10 minutes)</p>
<p><b>Useful Resources referenced to DATABANK (IO2-A2)</b></p>	<p><a href="#">Our fight for disability rights- and why we’re not done yet, Judith Heumann Connector</a> <a href="#">Freeform</a> <a href="#">Coach</a> <a href="#">Instructor</a> <a href="#">Storytelling</a> <a href="#">Visual</a></p>
<p><b>Tips</b></p>	<p><u>EQF Levels 5 &amp; 6</u> <u>Learning Outcomes</u></p> <ul style="list-style-type: none"> <li>• To compare different styles of presentation</li> <li>• To recognise the use of social interaction</li> </ul> <p>For task 2, the teacher provides the Worksheet: Public Presentation Styles and reads the paper aloud. The teacher shows the videos and by the end of each video the teacher asks the students to tell her which presentation style the speaker has used. The teacher uses all the other activities as previously.</p> <p><u>EQF Levels 7 &amp; 8:</u> <u>Learning Outcomes:</u></p> <ul style="list-style-type: none"> <li>• To conduct an elevator pitch using public speaking e.g. body language and presentation style techniques</li> </ul> <p>The aim of the added task is to support the development of a presentation style which will be placed on the abilities and preferences of each individual. For this reason, the teacher will provide the Worksheet 3: B1-3: Presentation Style Scenario and asks each student to complete it by filling in the question or by telling his preference to the teacher.</p>

# Worksheet 1

## Worksheet B1-1: Presentation Styles



### Connector style

- Viewers ask him questions and answers them
- The speaker uses gestures and a secure pose on stage.

### Freeform style

- Does not follow structure or rules
- Uses sense of humor, sharing of stories and use flashcards

### Coach

- To use when selling products
- Use of interaction

### Instructor

- Structured presentation and divided topics
- Use of figures of speech, metaphors and visual aids such as presentation slides.

### Storytelling

- Share of experience
- Includes a place, time, a plot and a message.

### Visual

- Use of presentation slides with colors and small quantities of text

## Worksheet 2

### B1-2: Elements of a presentation



Match the terms of Column A to the definitions of Column B.

#### A.

1. Verbal/non-verbal communication
2. Body language communicate
3. Ideas
4. Story-Message

#### B.

- a. The way we communicate
- b. The way we use our body to
- c. What we want to sell
- d. Why our product is important

## Worksheet 3

### B1-3: Presentation Style Scenario



**You are about to present your business idea for a product of your choice in front of a wide-range of audience. You feel nervous that you might get anxious on stage. Which presentation style would you use and why?**

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